Scott Ball

Graphic Designer

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Education

Bachelor of Arts (BA) in Art, Media, & Design California State University San Marcos

Class of 2023

Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe Express
- Adobe Lightroom

Expertise

- Graphic Design Fundamentals
- Digital Illustration
- Visual Communication
- Typography and Layout
- Brand Identity Design

Professional Summary

Highly creative and detail-oriented graphic designer, equipped with a solid foundation in design principles and a passion for visual storytelling. Recent graduate with a strong academic record and hands-on experience in Adobe Illustrator and Adobe Photoshop. With a keen eye for aesthetics, color theory, and typography. Enthusiastic about collaborating with teams to deliver innovative design solutions that elevate brand identity and drive engagement.

Experience

Relevant Coursework

Graphic Design



- Conceptualized and developed a graphic design project for a final school project, receiving an "A" grade.
- Designed and translated the digital project onto a black foam board with high quality printed paper and spray paint.
- Brought awareness to the social and political cause of universal healthcare in the United States.
- Performed thorough research on the history and aesthetics of graffiti using the *Graffiti and Street Art* book.

Graphic Notation Graphic Design & Sound Design

== 2022

- Represented the experimental sound design project visually using abstract graphic design visuals.
- Employed visual hierarchy through strategic placement of elements to represent sound keys while retaining the environmental style.
- Gained learning experience in sound design using the program Reaper in an organized and efficient workflow.